

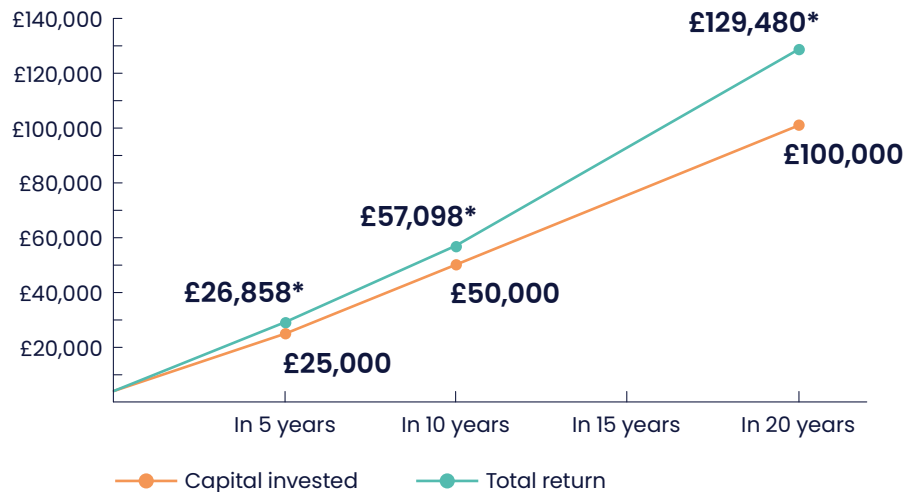
ISAs

What is an ISA and why should you consider one?

An ISA is a great way of making your money work harder for you. Everything you earn from it is currently free of Income Tax and Capital Gains Tax, making it extremely tax efficient. ISAs are also a flexible option if you want to start investing in stocks and shares. You can't carry forward any ISA allowance you don't use in a single tax year – so make sure you use as much of this year's £20,000 allowance as you can.

Adding a little each year goes a long way

The power of compounding means that even adding relatively small amounts to your Stocks & Shares ISA each year can make a big difference in the long run. If you started an ISA with £5,000 in year one and then topped it up by £5,000 at the same time every year – thanks to the fact the returns on your investments will be reinvested and are so tax efficient – **here's how your money could grow:**



*Figures based on growth after charges of 2.4% per year. The figures are examples only and not guaranteed. They are not minimum or maximum amounts. What you get back depends on how your investment grows and the tax treatment of the investment. You could get back more or less than this.



Finding the right balance of ISAs

Even with higher interest rates, high inflation means that if you keep your savings in a Cash ISA, the money could lose its value in real terms. If you're able to invest in a Stocks & Shares ISA over the long term (we always recommend that this should be at least five to ten years), it has the potential to beat inflation over time, despite the short-term ups and downs of the stock markets.

The value of an ISA with St. James's Place will be directly linked to the performance of the funds selected and may fall as well as rise. You may get back less than you invested. An investment in a Stocks & Shares ISA will not provide the same security of capital associated with a Cash ISA.

The favourable tax treatment of ISAs may not be maintained in the future and is subject to changes in legislation.

Please note that St. James's Place does not offer Cash ISAs.



Use a Junior ISA to help give the children in your life a good start

Although they must be started by a parent or guardian, Junior ISAs (JISAs) allow you to save money for any child up to the age of 18. As with other ISAs, any returns are currently free of any further liability to Income Tax and Capital Gains Tax. Another benefit is that by gifting money to children, you're removing it from your own estate, which could help mitigate Inheritance Tax or reduce the amount payable when you die (see page 14 for more details).

The value of an investment with St. James's Place will be directly linked to the performance of the funds selected and may fall as well as rise. You may get back less than you invested. An investment in a Stocks & Shares ISA or JISA will not provide the same security of capital associated with a Cash ISA.

The levels and bases of taxation, and reliefs from taxation, can change at any time and are generally dependent on individual circumstances.

Please note that St. James's Place does not offer Cash ISAs.

Our approach to lifelong investing

When it comes to investing, our goal is to help you create the future you want. We always think in decades – not days – to help smooth out the ups and downs of the markets and help your investments stand the test of time.

Whether your investments with us are through a Stocks & Shares ISA or a pension (see page 10), we'll find the right mix of assets to balance risk against reward.

And we know that everyone's circumstances are different, so you can rely on us to advise you on solutions that are right for you, your own financial goals and your family.



Your ISA allowances for 2023/24

Each tax year, you can contribute **£20,000** per person into an ISA (so **£40,000** for a couple who each hold an ISA), and **£9,000** per child into a Junior ISA. This can be either a Stocks & Shares ISA, a Cash ISA, or a mix of both.

When it comes to making the most of ISAs, it's a case of 'use it or lose it' – you can't roll your allowance over into another year. So think about starting an ISA, or topping up your existing ones, before 5 April.

Your deadline for this year's ISA allowances is 5 April, the end of the current tax year. Contact us now for a no-obligation consultation to discuss starting an ISA or topping up your existing one.